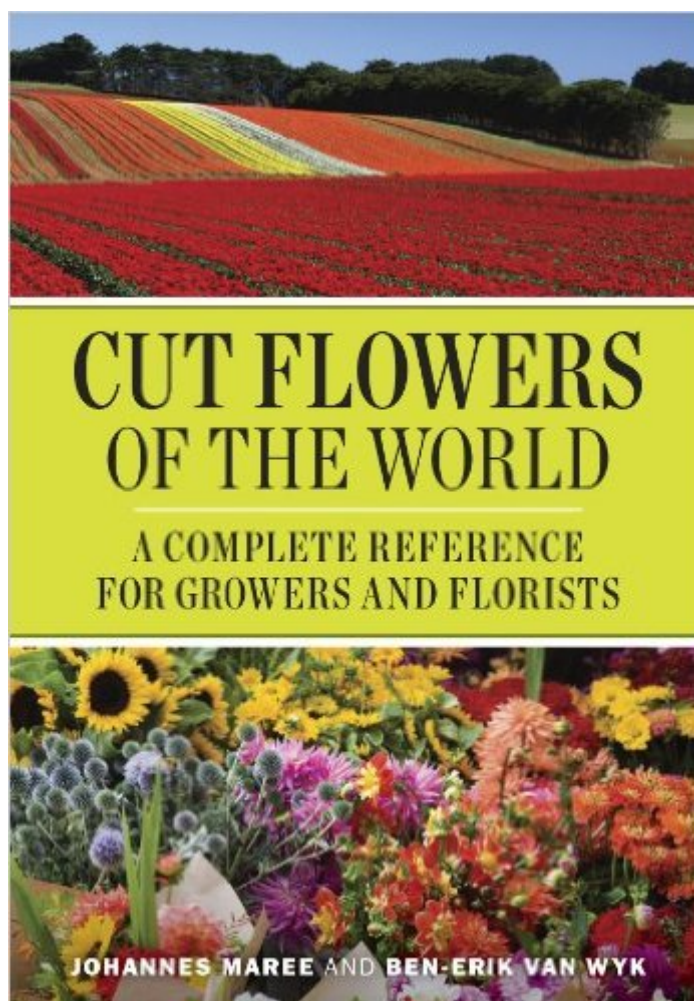


The book was found

Cut Flowers Of The World: A Complete Reference For Growers And Florists



Synopsis

The cut flower industry is a multibillion dollar business worldwide, yet until now there has been no well-illustrated guide to the most important plants grown for and used by florists. This carefully researched volume is filled with valuable professional information on more than 350 key flowers grown for the florist trade. Balancing subjects of interest to both growers and florists, the book includes topics such as vase life, post-harvest handling, and flower characteristics. Comprehensive and practical, this is the essential reference to the commercial flowers that are sold in florist shops every day. No florist, grower, or flower broker can afford to be without this significant work.

Book Information

Hardcover: 400 pages

Publisher: Timber Press (September 8, 2010)

Language: English

ISBN-10: 1604691948

ISBN-13: 978-1604691948

Product Dimensions: 6.9 x 1.2 x 9.8 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (9 customer reviews)

Best Sellers Rank: #220,038 in Books (See Top 100 in Books) #67 inÂ Books > Crafts, Hobbies & Home > Crafts & Hobbies > Flower Arranging & Crafts > Flower Arranging #190 inÂ Books > Reference > Encyclopedias & Subject Guides > Gardening #204 inÂ Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Reference

Customer Reviews

This book provides a treasure trove of information regarding how to grow, harvest, condition, cut life expectancy and use. It lists both the common and latin names which is of high import when you are entering judged floral shows. This is a "go to" book that everyone should have.

Very informative reference book for serious cut flower growers & professionals. Each page is dedicated to a particular flower variety and contains 2 or 3 close ups of the flower. On every page below the photos are the topics of: Description, Origin & History, Parts Used, Cultivation, Properties, Quality Criteria, and Care & Handling. A profound & concise compilation of cut flower information.

Because the ikebana student needs specific information on plants in order to know how useful they

may be in arrangements, this book is invaluable. It has all the information on needs to know for an exhaustive number of plants just for this purpose. I highly recommend it.

Holy moly, this book contains all the flowers I could ever hope to come across and use in my newfound and frenzied floral arranging hobby! I also like how there are useful bits of information for both cut and potted varieties of plants one might obtain for themselves.

The best book we could find for students in floristry for learning about cut flowers, how to recognize them and take care of them

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